

## **Chronic Kidney Disease The Silent Killer of the 21st Century.**

Kidney disease affects over 20 million people in the U.S. One in nine Americans has been diagnosed with another one in nine at risk for the disease. It is the ninth leading cause of death. Unfortunately, chronic kidney disease can go undetected for years, with no noticeable symptoms, until as much as 90% of kidney function has been lost.

KHAKY is working to reduce the impact of kidney disease on our community through life improving patient services and public education programs aimed at reducing end-stage kidney disease.

You can help us through your support of our 6th Annual Walk with Sidney, March 20, 2010, at Fayette Mall.

Simply complete the enclosed form and return it to KHAKY by March 1, 2010. If you have any questions or need additional information, contact KHAKY at 859.277.8259 or email [walk@khaky.org](mailto:walk@khaky.org).

**Thanks in advance for your support!**

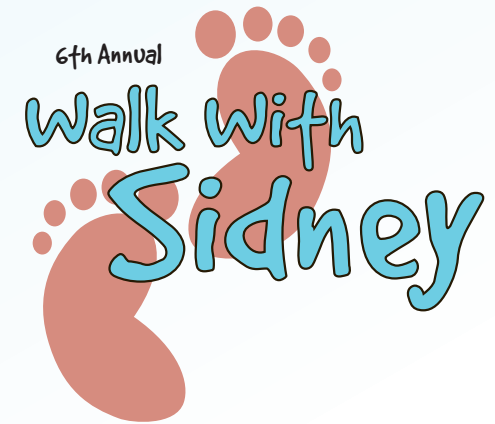
Kidney Health Alliance of Kentucky (KHAKY) is a tax exempt 501 c3 organization. Your contribution of support is tax deductible.

TIN 23-7153964

## **Where does the money go?**

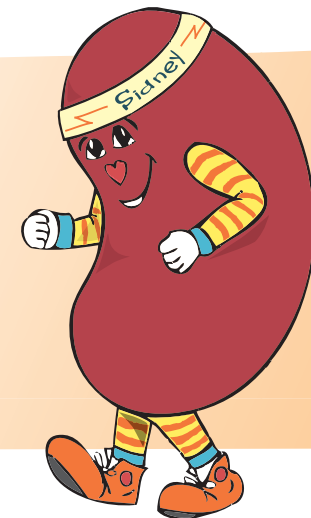
- \$200 will provide life sustaining nutritional supplements for a dialysis patient for one year. KHAKY purchases products like Ensure and Glucerna and other protein supplements and provides those at more than 55% below retail cost and, in some cases, at no charge to the patient. Over 200 cases of product are provided to over 20 dialysis clinics through the eastern half of Kentucky.
- \$500 will provide test strips for 100 urine screenings for indicators of possible chronic kidney disease. KHAKY offers free kidney health screenings to communities through public health fairs, community events, etc..
- KHAKY provides emergency financial aid of up to \$200/year/patient for assistance with housing, drug, or transportation costs.
- KHAKY hosts a variety of patient focused activities including the annual Awards and Appreciation Banquet and Patient Service Fair. An annual Patient Block Party provides a fun atmosphere for patients and their families where the challenges of kidney disease can be set aside for a few hours.
- KHAKY also offers the O'Meara Kidney Health Screening. This program is an employer sponsored screening at business locations as either an independent event or a part of an employee health fair.
- KHAKY works with the Donate Life KY coalition to promote organ donation.

To learn more about KHAKY visit us online:  
[www.khaky.org](http://www.khaky.org)



**Saturday, March 20, 2010**  
SPONSORSHIP OPPORTUNITIES

**Fayette Mall**  
Lexington, KY



# Sponsorship Details

## \$1000 Walk Partner

- Representative from organization will be invited to speak prior to the start of the walk and get the walkers started
- Corporate logo and official Walk Partner recognition on, Walk t-shirt, walk route signs, posters and other publicity
- Team of 10 walkers from your company along with t-shirts for 10 walkers
- Corporate logo link on KHAKY website
- Commemorative certificate presented at the annual KHAKY Awards and Appreciate Banquet
- May provide promotional materials to walkers
- Opportunity to set up a table at Health Screening to reach walkers and mall customers

## \$500 Sidney's Team Member

- Corporate logo on official Walk t-shirt and publications
- Team of 5 walkers from your company along with t-shirts for 5 walkers
- Acknowledgement of your company during opening ceremonies
- Commemorative certificate presented at the annual KHAKY Awards and Appreciation Banquet
- Corporate logo on KHAKY website
- May provide promotional materials to walkers

## \$250 Sidney's Water Cooler

- Representative from your company will hand out water to walkers
- Corporate logo on official walk t-shirt
- May provide promotional materials to walkers

## \$150 Sidney Shirt Sponsor

- Corporate logo on official Walk t-shirt and opportunity to provide promotional material to walkers
- In kind support is also appreciated: food, drinks, participant gifts, signage, decorations, etc. Support will be acknowledged during opening ceremonies.



## Sponsorship Commitment Form

*(Please mail or fax \*859.277.2229\* the completed form by March 1, 2010)*

Sponsorship Level:

- WALK PARTNER, \$1000
- SIDNEY'S TEAM MEMBER, \$500
- T-shirt Sponsor, \$150
- Media Sponsor  
Services Offered: \_\_\_\_\_  
\_\_\_\_\_
- In Kind Support  
Products/Services Offered: \_\_\_\_\_  
\_\_\_\_\_

Sponsor: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_

- Payment Enclosed, check #
- Please send invoice (Payable on Receipt)
- Payment of \$\_\_ may be charged to the following credit card: \_ VISA \_ MC \_ AmEx  
\_\_\_\_\_ exp \_\_/ \_\_

Cardholder Name: \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_

Saturday, March 20, 2010

Registration: 8:30 AM  
Fayette Mall Food Court  
Lexington, KY

Walk begins: 9:00 AM  
Free Health Screenings in Partnership with  
Central Baptist Hospital  
9:30 AM – 12:00 PM

### Mail to:

1517 Nicholasville Road, #203  
Lexington, KY 40503  
Phone: 859.277.8259  
Fax: 859.277.2229

